Brandon McKoy to Lead The Fund for New Jersey

Assumes Role of President January 2024

For immediate release

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PRINCETON (December 20, 2023) – Brandon McKoy, a leader in New Jersey and nationwide on state policy analysis and advocacy advancing equitable social and economic policies, will be the next president of The Fund for New Jersey, Board Chair Richard W. Roper said today.

On January 2, McKoy will succeed Kiki Jamieson, who announced last June her plans to step down at the end of this year after a family relocation. This is a homecoming of sorts for McKoy: He was a program associate at The Fund and its first philanthropy fellow in 2012-2014, shortly after earning a master’s degree from the Edward J. Bloustein School of Planning and Public Policy at Rutgers University. McKoy completed his bachelor’s degree at The College of New Jersey.

“We’re pleased to welcome Brandon back, now in a leadership role where his energy, strategic expertise, and strength of purpose will help drive The Fund for New Jersey’s work to advance progressive public policy to improve the lives of people throughout the state,” Roper said.

“The Fund for New Jersey has accomplished so much over the years and recognizes the need to empower people and communities to achieve more in the future,” McKoy said. “I can’t think of a better place to be involved in that work than at The Fund for New Jersey.”

“With Brandon’s leadership, The Fund for New Jersey will be well positioned to support its nonprofit partners to take on ever more difficult challenges,” said Jamieson. “In the years I’ve known him, Brandon has been steadfast in his commitment to social, economic, and racial justice. The state of New Jersey – not just The Fund – will benefit from his dedication and drive.”

McKoy rejoins The Fund for New Jersey after 2-plus years at the Center on Budget and Policy Priorities in Washington, DC, where was vice president for state partnerships and co-leader of the State Fiscal Policy Division. Before that, he was president of New Jersey Policy Perspective for nearly 3 years. McKoy spent more than 7 years at NJPP, first as a policy analyst and then as director of government and public affairs before assuming leadership of the organization.

The Fund’s board selected McKoy from an exceptional pool of talented, diverse candidates following an extensive 6-month nationwide search conducted by Koya Partners.
The Fund for New Jersey, a private grantmaking foundation now in its 53rd year, has awarded millions of dollars in support of nonprofit organizations and collaborations that advance social, economic, and racial justice to help improve the lives of New Jerseyans.

The Fund’s grantmaking strengthens partner organizations whose analysis, advocacy, and organizing shape an infrastructure of ideas that puts forth policy solutions and strategically promotes the discourse needed for those solutions to win acceptance. Its grants support progressive public policy and help to develop the foundations for multiracial democracy, for the benefit of New Jersey’s diverse communities.

In recent years, The Fund has:
- Spearheaded statewide public-private collaborations to promote a complete and accurate count in the 2020 Census
- Catalyzed public discussion about reparations in New Jersey and the practical policy steps required to repair the harms of structural racism
- Supported community engagement to advance fair redistricting
- Spurred partnerships to end lead poisoning in children

Important policy changes The Fund and its grantee partners helped bring about include:
- Abolishing the death penalty in New Jersey
- Creating and then expanding paid family and medical leave so parents and caregivers get help juggling work and family
- Protecting the New Jersey Highlands and fending off efforts to weaken Pinelands protection
- Establishing and then strengthening a state Earned Income Tax Credit for working people who struggle to make ends meet
- Legalizing civil unions and then full marriage equality for same-sex couples
- Increasing the number and geographic distribution of affordable homes so low-paid families can live in areas of opportunity
- Expanding free public preschool so children can get a strong educational foundation
- Creating a more equitable state tax structure so those who can afford more contribute more
- Advancing such pro-democracy reforms as restoring the right to vote for residents on parole or probation and banning dual office holding
- Making driver’s licenses accessible for qualified people, including undocumented immigrants and people experiencing homelessness, so they can more easily work and travel

Jamieson served as The Fund for New Jersey president for 12 years, after directing the Pace Center for Civic Engagement at Princeton University and teaching in the politics departments at Princeton University, the University of Pennsylvania, Haverford College, and Rutgers University.