

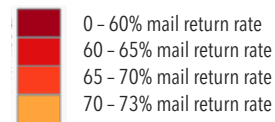
New Jersey Congressional District 12

New Jersey Congressional District 12 had a total of **159,314** people living in “hard to count” (HTC) census tracts—or areas where a low percentage of residents completed and returned their most recent census questionnaire. This number equates to a total of **21%** of the district’s total population.

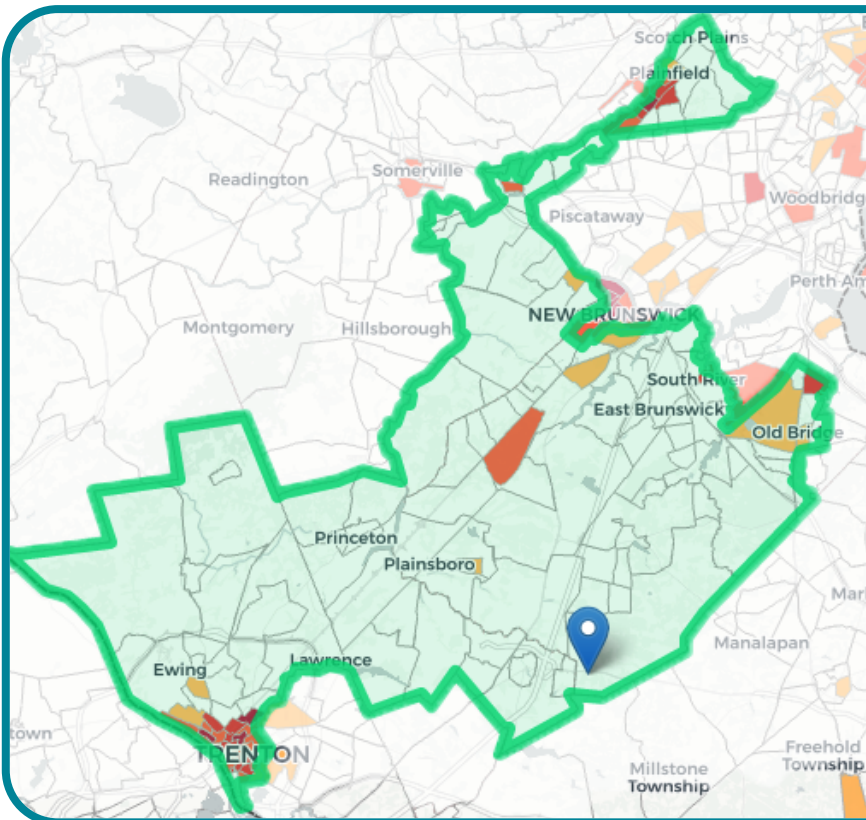
Total population	749,492
Population living in HTC areas	159,314
Percentage living in HTC areas	21%

Hardest to Count (HTC)

Tracts with 2010 mail return rates of 73% or less (in the bottom 20 percent of return rates nationwide) are shaded on the map. Tracts with >73% return rate are not displayed.



Source: CUNY Mapping Service at the Center for Urban Research, CUNY Graduate Center. Retrieved from <https://www.censushardtocomaps2020.us/>.



The Census has low response rates in some areas and among certain population groups, who are at risk of being undercounted. Some of these hard to count population groups include certain racial and ethnic minority groups and children under age 5. For example, of all children under age 5 living in Congressional District 12, **28%** lived in areas at greatest risk of undercount. Census 2020 will be the first time that the Census is conducted using internet responses in addition to mail-in and in-person responses. As a result, households with no or limited internet access may also be at risk of not being counted.



● Demographic Groups Living in Hard-to-Count Areas

Demographic Group	Number Living in HTC Areas	Percentage Living in HTC Areas
Black or African American	63,926	46%
Hispanic or Latinx	53,171	43%
Asian	12,190	9%
Children Under Age 5	12,156	28%
Households with Limited or No Internet Access	43,284	17%

Some parts of New Jersey have a greater proportion of hard to count census areas than others. The chart below shows the municipalities in District 12 with at least one hard to count census tract.

● Municipalities with at Least One Hard-to-Count Area (Total Population ≥ 5,000)

Municipality	HTC Population	% Total Population Living in HTC Areas	% Black or African American Living in HTC Areas*	% Hispanic or Latinx Living in HTC Areas*	% Asian Living in HTC Areas*	% Children Under Age 5 Living in HTC Areas*
Trenton	75,269	89%	94%	84%	84%	89%
Plainfield	38,112	75%	67%	87%	62%	85%
North Brunswick	12,405	31%	35%	47%	16%	33%
Old Bridge	9,411	14%	31%	19%	24%	15%
South Brunswick	5,540	12%	22%	10%	13%	19%
Franklin (Somerset)	4,287	7%	7%	8%	9%	12%
Plainsboro	4,142	18%	31%	22%	18%	19%
South River	3,585	22%	39%	37%	6%	21%
Ewing	3,385	9%	10%	7%	4%	2%
Bound Brook	3,178	30%	38%	30%	48%	43%

*Hard-to-count demographic sub-group populations out of total sub-group populations.

● Data Sources:

U.S. Census Bureau, 2010 decennial census and 2016 American Community Survey Estimates, with assistance from the CUNY Mapping Service, Center for Urban Research, CUNY Graduate Center. Certain municipalities extend across multiple congressional districts.