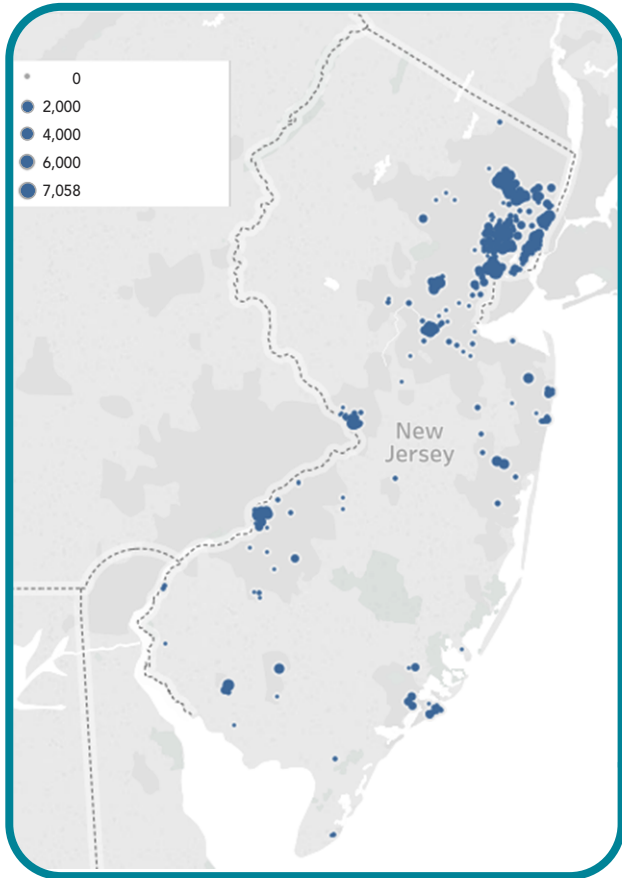


# Hispanic/Latinx Population At Greatest Risk for Undercount in New Jersey



In the 2010 Census, the Census Bureau determined that the Hispanic population was undercounted nationwide. The Census determines how billions of dollars in federal funds are distributed.

The Census has low response rates in some areas and among certain population groups such as Hispanic or Latinx residents, who are at risk of being undercounted.

In New Jersey, **696,085** Hispanic or Latinx people live in "hard-to-count" (HTC) areas where a low percentage of residents completed and returned their most recent census questionnaire. That comprises **40%** of the total Hispanic population in the state.

*This map shows the concentration of Hispanic populations living in "hard-to-count" (HTC) areas, meaning areas with the lowest rate of mailing back their Census forms.*

## Large Municipalities (more than 50,000 total population) with Largest Hispanic Population in HTC Areas

Municipality	Hispanic Population	Hispanic Population Living in HTC Areas	Percentage of Hispanic Population Living in HTC Areas
Newark	100,950	93,537	93%
Paterson	88,632	72,823	82%
Jersey City	73,479	68,407	93%
Elizabeth	80,822	61,298	76%
Camden	36,556	31,268	86%
New Brunswick	31,584	31,164	99%
Trenton	29,996	25,154	84%
Passaic	50,864	20,318	40%
Plainfield	20,841	18,160	87%
North Bergen	46,910	17,041	36%



● **Mid-Size Municipalities (10,000-49,999 population)  
with Largest Hispanic Population in HTC Areas**

Municipality	Hispanic Population	Hispanic Population Living in HTC Areas	Percentage of Hispanic Population Living in HTC Areas
Atlantic City	10,855	10,172	94%
Bridgeton	12,696	9,597	76%
Hackensack	16,152	9,209	57%
Long Branch	9,553	7,418	78%
Orange	6,894	6,894	100%
Garfield	11,306	6,780	60%
Belleville	16,188	6,775	42%
Pleasantville	8,407	6,394	76%
Kearny	19,346	6,116	32%
Bloomfield	13,348	5,580	42%

● **Small Municipalities (less than 10,000 population)  
with Largest Hispanic Population in HTC Areas**

Municipality	Hispanic Population	Hispanic Population Living in HTC Areas	Percentage of Hispanic Population Living in HTC Areas
Haledon	3,640	2,553	70%
Bogota	3,511	2,210	63%
East Newark	1,776	1,776	100%
Penns Grove	1,679	1,679	100%
Carlstadt	1,564	1,564	100%
Woodlynne	1,474	1,474	100%
Wildwood	1,131	1,131	100%
Woodbine	790	790	100%
Keansburg	1,775	699	39%
Riverside	878	678	77%

● **Data Sources:**

U.S. Census Bureau, 2010 decennial census and 2016 American Community Survey Estimates, with assistance from the CUNY Mapping Service, Center for Urban Research, CUNY Graduate Center.